

# TOWARDS GENDER EQUALITY



## Sports for Change Event to Raise Gender-Based Violence Awareness

Using a male engagement approach to GBV prevention programming, Emthonjeni Women's Forum works with boys and young men to encourage the adoption of positive forms of masculinity. Through this approach, EWF has conducted sports for change events, by conducting soccer matches in three distinct wards of operation. The events took place in Ward 3 Silalatshane Insiza, St Peters Bulawayo, and Ward 14 Mpisini, uMzingwane. The primary objective is to raise awareness about GBV among men and to increase community involvement and support for achieving gender equality and addressing violence against women and girls.

During the event, participants were strategically grouped into small groups of players and engaged, in discussions on GBV-related issues. This fostered a deeper understanding of the profound impact GBV has on women, families, and communities. Participants were encouraged to practice positive forms of masculinity in their schools, homes and communities;

As the event concluded, all participants reflected on the information shared and reaffirmed their commitment to actively combat GBV within their respective communities. This event marked a step forward in the ongoing fight against a gender-based violence-free society.



Emthonjeni Women's Forum



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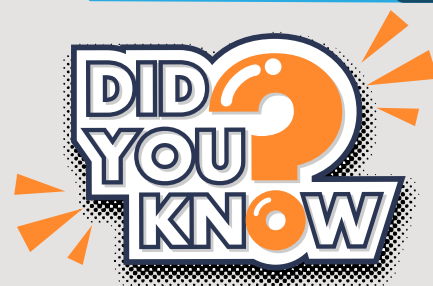


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“ I now understand the critical role men play in preventing gender-based violence and promoting equality in our communities. Together, we can make a difference. Thabiso Muleya ”



Women play a critical role in sustainable development. When they are educated and healthy, their families, communities and countries benefit. Yet Gender-based violence undermines opportunities for women and denies them the ability to fully utilize their basic human rights. In Zimbabwe 1 in 3 women aged 15 to 49 have experienced physical violence, and about 1 in 4 women have experienced sexual violence, since the age of 15, according to the 2015 Zimbabwe Demographic and Health Survey.



## Empowering Women Entrepreneurs in Insiza through SYIB Training.

Emthonjeni Women's Forum, in collaboration with the Bulawayo Vendors Traders Association and the Ministry of Women Affairs, Small and Medium Enterprise, recently conducted a comprehensive Start Investing in Your Business (SYIB) training in Bulawayo, targeting 60 women from wards 7, 8, and 10 of Insiza.

The main objective of this training is to equip women with the essential entrepreneurial skills to bolster their livelihoods and contribute to household food security.

The training prioritized strengthening representatives from selected Income and Savings for Asset-Building and Livelihood Improvement Strategies (ISALS) groups, emphasizing effective business management. Key topics covered during the training included Entrepreneurship, Business Plan Development, Financial Planning, Required Startup Capital, Marketing and Buying, Planning for Your Business, People and Productivity, Stock Management, Record Keeping, Costing, and Contract Farming.



The SYIB training has equipped us with valuable knowledge and skills essential for our entrepreneurial journeys. I feel more empowered to strive for success and contribute to a sustainable future for our community. **Ethel Moyo**

